



## **Portrait<sup>®</sup>**

SKIN REGENERATION PROCEDURE  
ONLY FROM **RHYTEC**

*Dramatically different.*

**CLINICALLY PROVEN.**

*Smooths away wrinkles  
and enhances skin tone  
and texture.*

**RHYTEC** TRUE  
REGENERATIVE  
SCIENCE

# Portrait® Skin Regeneration

*A new dramatically different,  
clinically proven treatment.*

Portrait® skin regeneration is unlike any other treatment available today. It is the first and only technology proven to deliver true skin regeneration.

While some treatments lead to improved skin only at the surface, clinically proven Portrait® alters structures below the surface, creating unique conditions for continuing regeneration and improvements in wrinkles, tone, texture and discoloration. During the short procedure, the unique scientific action of Portrait® transfers plasma energy to the treated area without direct contact to the skin. This technique preserves the skin's outer layers which act as a protective dressing until new skin regenerates.

Downtime is minimal and clinical studies show that the improvements you see following your treatment will become even more dramatic over time.

## ***What makes Portrait® different from other available treatments?***

The ground-breaking science behind Portrait® makes it different from other treatments in several important ways. Portrait® is the first and only treatment clinically proven to regenerate skin. Its unique energy-transferring mechanism initiates regeneration deep below the skin's surface, remodeling the skin's architecture. This creates dramatic results that improve over time as the new architecture progressively replaces the old.

## ***What kind of improvements can I expect to see?***

You will see improvements in skin texture, tone and reduction of fine wrinkles at lower levels of treatment and reduction of deep wrinkles at higher levels of treatment. New healthier collagen growth will improve contours and enhance your overall appearance.

## ***What does the procedure feel like and how long does it take?***

You may experience a localized sensation of heat during the brief procedure. A topical anesthetic is generally applied before the procedure, although your physician may recommend other approaches depending upon your specific needs. A full face treatment usually takes less than 15 minutes.

## ***How many treatments do I need?***

Your physician will recommend an appropriate treatment regimen for you. Typically this will vary from 1 to 4 treatments depending upon the desired outcome, your skin condition and the level of improvement you are seeking relative to downtime. It usually takes from one or two days to just over a week for your skin to appear normal with or without makeup.

## ***How does it work?***

The innovative Portrait® technology transfers nitrogen plasma energy to the architecture of the skin using a non-contact technique producing controlled, uniform regeneration of your skin.

*Smoother, more  
beautiful skin that  
leaves them wondering.*



## **Portrait**<sup>®</sup>

SKIN REGENERATION PROCEDURE  
ONLY FROM **RHYTEC**

Photos courtesy of  
R. Fitzpatrick, MD



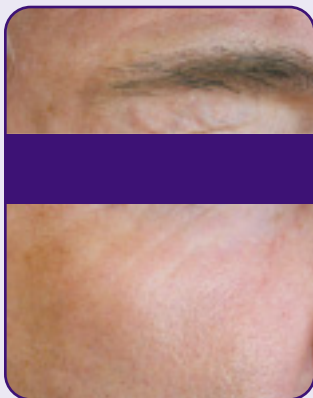
*Immediately  
After Treatment*



*30 Days  
After Treatment*



*Before*



*After*



*Before*



*After*

Photos courtesy of R. Fitzpatrick, MD



*Before*



*After*

Photos courtesy of R. Moy, MD



*Before*



*After*

Photos courtesy of S. Kilmer, MD

*FDA-cleared for treatment of facial rhytides,  
superficial skin lesions, and actinic keratoses.*

### ***What should I expect following treatment?***

At lower levels of treatment there will be some mild redness and flaking of the skin. At higher levels, the outer layer of skin browns and is shed 3 to 5 days after treatment. Once this occurs, the redness of the regenerated skin will last for 2-3 days. Shedding may take a little longer at the edges of the treated area. Localized redness may also linger slightly in some patients. On darker skin, the localized redness may appear as a darker spot that lightens over time.

### ***How soon will I see a difference and how long will it last?***

You will see results soon after your treatment. However, one of the most striking and unique advantages of Portrait® is that it stimulates a natural process of regeneration, producing results that progressively improve over time. Clinical studies show that this improvement progression continues for at least one year after treatment. Patients are amazed when they compare their appearances before treatment and twelve months later.

### ***Is the Portrait® procedure safe?***

Portrait® has demonstrated an excellent safety profile in clinical studies. It has not shown protracted periods of downtime, scarring, hypopigmentation, or prolonged hyperpigmentation associated with other light or ablative laser treatments. It is also far easier to use and control than messy chemical peeling agents.

### ***Can Portrait® be used with other treatments?***

Your physician will advise you on the best way to combine treatments such as Botox® or dermal fillers. If you have had other procedures within the last 12 months you should discuss the timing of your Portrait® procedure with your physician.

### ***How much does the procedure cost?***

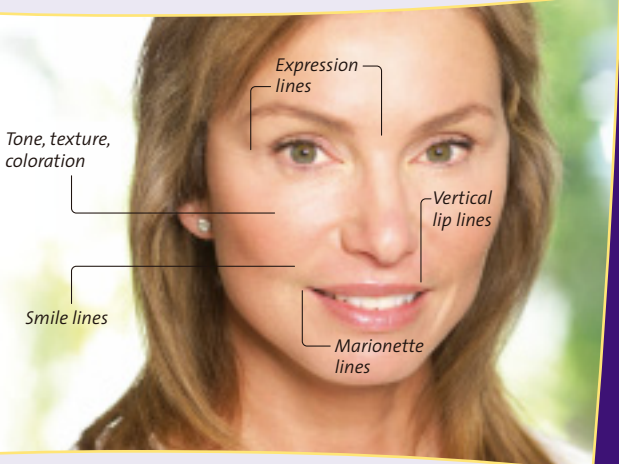
The cost for Portrait® will depend upon the treatment regimen you and your doctor choose. In general, the cost is comparable to other similar procedures. However, with superior, longer-lasting results at every treatment level and fewer treatments required to get the results you want, Portrait® is a very economical choice.

## *True skin regeneration for smoother, more beautiful skin.*

Portrait® skin regeneration begins with a simple procedure that takes less than 15 minutes for a full face treatment. Shortly after, you will see improvements in your skin texture and tone and diminished wrinkles giving you a new, more vibrant and youthful appearance.

Over time you will see continuing improvement that is truly unique. Working below the surface of the skin, Portrait® creates the right conditions and natural growth factors for generating new skin and creating new collagen for continuous improvement in wrinkles, tone and texture. Clinical studies show continued improvements for as long as a year after treatment.

And, Portrait® is safe and effective. It gives you the results you want without the lengthy downtime or the risks associated with other treatments.





## **Portrait**<sup>®</sup>

SKIN REGENERATION PROCEDURE  
ONLY FROM **RHYTEC**

**RHYTEC** TRUE  
REGENERATIVE  
SCIENCE

1000 Winter Street · Suite 3600  
Waltham · MA 02451  
888 4 RHYTEC or 888 474 9832  
781 290 0545 tel  
781 290 0846 fax

[www.portraitpsr.com](http://www.portraitpsr.com)

©2005 Rhytec, Inc. Portrait and Portrait PSR<sup>3</sup>  
are registered trademarks of Rhytec, Inc.  
All rights reserved.  
Botox is a registered trademark of Allergan, Inc.  
PEBv2/0905