

5 Things You Didn't Know About...



DR. MANJULA JEGASOTHY

Juvederm

1 Showing your age? There's a new nonsurgical aesthetic procedure in town. Plastic surgeons and dermatologists are abuzz over something called Juvederm, approved by the FDA this summer. It's a biocompatible, injectable filler composed of hyaluronic acid, a natural occurring component in our bodies that helps skin stay supple and hydrated.

2 Wrinkles be gone: "If you're familiar with Restalyne, then this is very similar," says Dr. Manjula Jegasothy, medical director at the Miami Skin Institute, where prices range from \$600-\$800 per 1-cc syringe, a typical dosage. "But it's not as painful and there's a lot less redness, swelling and bruising post-procedure."

3 Just a little prick: The injections are administered in select locations of the face with a tiny needle; retreatments are required every six to 12 months. Patients report the sensation is like an insect bite.

4 Location, location: Juvederm — brought to us by Allergan, makers of Botox — can also be used to enhance hands, chest and neck — areas where volume has been lost through chronic sun exposure and time.

5 Is it safe? The pros believe so. "It's been in use for over 10 years in Europe and South America with no documented long-term adverse effects," Jegasothy says.